

Chaotic Times

Organised Chaos Newsletter

"Creating SPACE -
Restoring ORDER"

ISSUE 30 - OCTOBER 2012

Slow but sure -
lessons from my new website

ORGANISED
CHAOS



Dear Friends of Organised Chaos

Welcome to the October edition of the **new look Chaotic Times!**

I am thrilled to announce that my new [website](#) is now live, ta-da!

It's taken far longer than I imagined, but this project has really reminded me that some things just can't be rushed. There were plenty of challenges along the way, and it took time to consider all the different aspects and decide what would work best.

I was determined not to make myself 'wrong' for taking so long.

Please do take a look and let me know what you think. I'm hoping that visitors to the site will have a much clearer idea now, of how I can help. I've got a smart new logo, new tag line and new workwear, so I'm really excited about this new phase in my business.



Parallels with your decluttering projects!

I often hear from clients that they've been trying to declutter for a long time. They've ended up feeling demoralised, because they don't have much to show for their time and effort.

Do you want to be tidy - or organised?

Well, it may be a cliché, but Rome wasn't built in a day! Most people could tidy a room fairly quickly. Pick up everything that's lying around on the floor, or on surfaces - put it into cupboards, storage boxes, into the garage or even up in the loft.

I hope you can see that this kind of tidiness is not in the least bit organised. Nor has there been any kind of decluttering. Really, the results are purely cosmetic. The kind of thing you might do if you were expecting visitors!

I want you to hold on for something *better* than tidy. But it's not necessarily easy and it's not a quick fix.



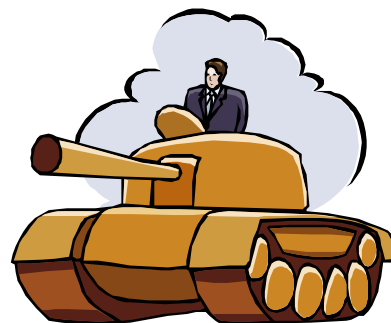
If a job's worth doing - it's worth doing well!

This definitely applies to getting organised and decluttered, otherwise the results are at best short-lived and ineffective.

I'm asking you to stick to your guns:

*You know you want to be organised
You know you'll feel better surrounded by less stuff*

Use this motivation to keep you applied to the task until you have a result to be proud of. It might seem like a lot of effort, but once you get there, there will be no looking back, I can assure you.



I recently had a six hour decluttering session with a new client

Guess what she did immediately after I left?
Prepare to be shocked - she carried on decluttering!

Now, that inspires me - and I want it to inspire you too

Some of you may be wondering about my client's sanity!

Six hours decluttering with me - and then she voluntarily decided to tackle yet another room. What's going on here? This particular lady had got fed up with constant tidying and was really ready for change. She was so inspired by our session that she wanted to keep that momentum going after I'd gone.

This is not uncommon, actually.
But most people do wait until the next day!

Whilst decluttering can be tiring, it is also invigorating. The more space you create, the more energy you will discover.

If you've been battling against clutter for a long time, then try to accept that it's not going to be resolved overnight.

Begin in any small way you can and use my [archived newsletters](#) for inspiration.

Everyone is different. Some of you might want to set aside several days to make a big impression on your clutter. Others may want to take it more slowly.

If you're able to part with just a couple of things that you've hung onto for a long time - that's a great start.



Choose things that no longer serve you in any way and you will soon begin to feel so much better.

Just don't be too hard on yourself if it takes you longer than you had hoped.

Well, I look forward to hearing your feedback on the website as well as any success stories or questions you may have on the newsletter content.

*Best regards,
Judith*

t: 01327 705294

e: organised@judithmorris.co.uk

w: www.judithmorris.co.uk

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